



BEST BOOTH CONTEST

Do you want to know a great way to get more trade show attendees to your booth?

Participate in the Best Exhibitor Booth Contest and draw more attendees to your booth, challenge booth staff to engage more attendees while having fun and win a great prize for your efforts! For the past several years, NJLCA has chosen a theme for the Landscape New Jersey Trade Show and Conference. This year's theme is "the Beach." So pick a beach themed booth setup, luau, island, etc. and get everyone in the mood for summer. The choice is yours!

How does it work?

Step 1. Choose your beach theme: Think of your booth space as a giant float in a parade. Pick an idea that you want to base your booth on.

Step 2. Once you come up with your idea, for example a luau and use your imagination to decorate it. Your employees can dress up like Hawaiian dancers. Or incorporate one of NJ's many famous beaches into your booth and hand out beach pass keychains. Your imagination is the only limitation.

How can you win a prize?

Step 3. If you decorate your booth, NJLCA will add you to our list of participating vendors.

- Throughout the day, a group of volunteer students from local colleges will walk around and rate each participating booth, based on criteria including originality, effort and WOW! factor.
- At about 2:00 pm on show day, Trade Show Committee Members will collect the ballots and first, second and third prizewinners will be declared during announcements.

Prizes:

1st Place - (1) foursome to the NJLCA Golf Outing in the fall and a \$100 Visa Gift Card.

2nd Place - (2) tickets to the NJLCA Landscape Achievement Awards Dinner and Holiday Gala in December and a \$75 Visa Gift Card.

3rd Place - (1) \$50 Visa Gift Card

SO GET INVOLVED, ATTRACT MORE PEOPLE TO YOUR BOOTH AND WIN THE BEST BOOTH CONTEST AT LANDSCAPE NEW JERSEY 2022.



LANDSCAPE NEW JERSEY
TRADE SHOW AND CONFERENCE